

Contact:

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Megan Gasper/Gianna Fontana/Annie Gustafson

megan@heronagency.com

gianna@heronagency.com

agustafson@heronagency.com

www.heronagency.com

773.969.5200



ORANGETHEORY® FITNESS HOSTS WORLD'S LARGEST HIIT WORKOUT TO RAISE \$500K FOR AUGIE'S QUEST TO CURE ALS

With the chance to experience an exclusive workout in the Chicago Cubs bullpen at Wrigley Field May 18, Orangetheory® Fitness Hosts An Official Guinness Book of World Records Attempt for the World's Largest HIIT Workout

CHICAGO (April 2019) – In a morning of record-breaking fun, **Orangetheory® Fitness** presents the World's Largest HIIT Workout Saturday, May 18, featuring a 60-minute OTF-style high intensity interval training workout with music from a live DJ, exciting activations and an after party. As the new official fitness partner of the Chicago Cubs, **Orangetheory® Fitness** will host the officially monitored Guinness Book of World Records attempt at Wrigley Field at 7 a.m. Just in time for ALS Awareness Month, **Orangetheory® Fitness** and thousands of community members will come together to raise more than \$500,000 for Augie's Quest to Cure ALS, an organization dedicated to fast-tracking effective treatments and an ultimate cure for the devastating disease.

Participants of the World's Largest HIIT Workout will work out at several locations inside and outside the ballpark, including the bullpens, Gallagher Way and concourses. They will also enjoy the musical stylings of NOA|AON, a world-renowned DJ and producer, and other fun activities. Gates at Wrigley Field open at 6:30 a.m. Check in begins at 7 a.m., at which guests must provide a completed waiver, and gates promptly close at 8 a.m. at the start of the workout. Upon completion of the workout, attendees will find out live if they beat the world record with a presentation led by an official Guinness Book of World Records adjudicator.

Tickets are now available for purchase online at www.worldslargesthiitclass.com with 100% of proceeds donated to Augie's Quest to Cure ALS. Ticket prices are as follows: Bullpens \$200; Warning Track \$200; Seating Bowl \$150; Gallagher Way \$100; Upper Level Concourse \$75; and Lower Level Concourse \$50. Guests must be at least 18 years old. Those who are unable to participate but would like to support **Orangetheory® Fitness** and Augie's Quest to Cure ALS are encouraged to donate to [here](#).

In advance of the World's Largest HIIT Workout, the Cubs and **Orangetheory® Fitness** are teaming up to end ALS by offering fans a Special Ticket Offer for the Cubs-Cardinals game Sunday, May 5. Fans who purchase a ticket through this offer will receive a Cubs and **Orangetheory® Fitness** water bottle and a portion of net proceeds from the ALS Awareness ticket offer will be donated to Augie's Quest to Cure ALS. Tickets are available for purchase by visiting www.cubs.com/specialticketoffers. To purchase groups of 15 or more, individuals may contact a Group Sales Representative at 773.404.4242 or cubsgrouptickets@cubs.com.

For more information, follow **Orangetheory® Fitness** on Instagram at [@OrangetheoryLL](https://www.instagram.com/orangetheoryll) or visit <https://www.orangetheoryfitness.com/>.

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About the Orangetheory® Fitness:

Orangetheory® (www.orangetheoryfitness.com) makes it simple to get more life from your workout. One of the world's fastest-growing franchise companies, Orangetheory has developed a unique approach to fitness that blends a unique trifecta of science, coaching, and technology that work together seamlessly to elevate participants' heart rates to help burn more calories. Backed by the science of excess post-exercise oxygen consumption (EPOC), Orangetheory workouts incorporate endurance, strength, and power to generate the 'Orange Effect' – whereby participants keep burning calories for up to 36 hours after a 60-minute workout. Orangetheory franchisees have opened over 1,100 studios in 50 U.S. states and 22 countries, was ranked #60 in Inc. magazine's Fastest Growing Private Companies List and listed as #25 on the 2019 Entrepreneur Franchise 500 list. Visit www.otffranchise.com for global franchise opportunities. For more information, follow Orangetheory® Fitness on Instagram at [@orangetheory](https://www.instagram.com/orangetheory) or visit <https://www.orangetheoryfitness.com/>.

About the Chicago Cubs:

The Chicago Cubs franchise, a charter member of Major League Baseball's National League since 1876, has won the National League pennant 17 times and was the first team to win back-to-back World Series titles in the 1907 and 1908 seasons. In 2016, the Chicago Cubs made history again when the team won its first World Series in 108 years, ending the longest championship drought in North American sports. Known for its ivy-covered outfield walls, hand-operated scoreboard and famous Marquee, iconic Wrigley Field has been the home of the Chicago Cubs since 1916 and is the second oldest ballpark in Major League Baseball. In 2009, the Ricketts family assumed ownership of the Chicago Cubs and established three main goals for the organization: Win the World Series, Preserve and Improve Wrigley Field, and Be a Good Neighbor. For more information, visit www.cubs.com.

About Augie's Quest to Cure ALS

Augie's Quest to Cure ALS is a nonprofit committed to changing the experience of people living with ALS by fast-tracking cutting-edge research to advance effective treatments and an ultimate cure. The organization is galvanizing thousands to join this fight, confronting ALS in an entirely new way, and driving innovative research forward, and at an accelerated pace. We are working to bring an exciting treatment, AT-1501, and many others, to market as fast as we can via our research partners at the ALS Therapy Development Institute. Augie's Quest was founded more than a decade ago by Augie Nieto, the successful fitness industry mogul behind Lifecycle and Life Fitness who was diagnosed with ALS in 2005 and whose life story was recently chronicled in the award-winning film, [Augie](#). With Augie's Quest, ALS doesn't stand a fighting chance. Because ALS isn't incurable, it's only underfunded. Please join our quest at www.augiesquest.org.